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gama.professional

Always looking for perfect balance between technology and trends. That combination makes us different. That balance makes us unique.
We are a Beauty company. We are GA.MA Italy Professional.

Make sure to check out GA.MA's assortment at: www.bratt-trading.se/our-brands/gama

Ga.Ma is available in the following countries:
SE, NO & FI



We are a Beauty company.

GA.MA IQ PERFETTO

New and innovative hairdryer from GA.MA Professional. It is extremely compact, light and powerful. The nozzle has been designed to multiply the airflow from the motor. A perfect alternative for those who look for a hairdryer with high effect and low weight. 2000 Watt. 3 Speed settings. 5 temperature settings. Cool shot button. 1202 liters of air/minute (74 m³/h).

Art.Nr: 2296 (Black), **2297 (Rose Gold)**

OXY-ACTIVE TECHNOLOGY

Emits active oxygen acting as a powerful anti-bacterial and helping a better color fixation by eliminating free radicals.

LED INDICATORS

Make it easier to set and read its 12 possible combinations.

VENTURI EFFECT

Specifically designed outlet to multiply airflow released by the motor. It is based on a vacuum effect, with no need for additional power.

TEMPERATURE SENSOR

This technology improves the motors performance and lifetime. Includes a motor strength protection system.

AUTO-DIAGNOSIS

With digital control interface, alerts of any possible fail.



*Winner of the
Cosmoprof Award 2022*

NEW



GA.MA IQ2 PERFETTO

The evolution of the hairdryer revolution. The new iQ2 as light as a smartphone reinforces GA.MA as a continuous disruptor within the hair tool community. Combining extreme lightness with power and elite performance, the new iQ2 is set to be the new must have in the professional market.

3 Speeds, 4 Temperatures, Cool Shot, Turbo 120.000 RPM, 3 meter professional cord.

Included in the box:

Venturi nozzle - Replicates the power of the Venturi Effect, yet gently distributes the air flow evenly to protect hair. Same power, gentler.

Two double-layers magnetic nozzles - Traditional nozzles with a double-layer design that prevents the external layer from overheating.

Deep Diffuser - Protects curly hair from frizz and is designed to handle voluminous hair.

GAMA Smart Pad - Standby Technology. Dryer automatically shuts off when placed on the Pad and starts again when picked up.

Care Kit

Art.Nr: 2260 (Black), 2261 (Rose Gold)



SMART WAIST & WALL HOLDER

GA.MA IQ2 SMART WAIST & WALL HOLDER

Placing the GA.MA IQ2 on Smart Holder will automatically switch it to standby mode. When you remove it, the IQ2 will turn on to the last selected setting. This new feature optimizes time. After 5 minutes in standby mode, the hair dryer will automatically switch to off. To reactivate, simply turn on again.

Includes a wall adapter.

Art.Nr: 2310 (Black), **2311 (White)**



GA.MA IQ DRYER HOLDER

Attach to either wall or table top using the suction cups.

Art.Nr: 2300

IQ DRYER HOLDER



GA.MA IQ NET HOLDER

Custom aluminum desk holder for IQ & IQ2

Art.Nr: 2307

IQ NET HOLDER

gama.professional
ELECTRICAL STYLING TOOLS



01. **GA.MA PLUMA 5500 ION** GA.MA Pluma is a lightweight dryer (590 g), easy to handle for daily use. High power and a long-lasting AC motor results in good drying effect on all hair types. Oxy-active with color lock effect. 2400 Watt, 2 speed settings, 3 temperature settings & instant cold shot button. 3 meter cord. 2 nozzles + 1 diffuser included.

Art.nr: 2306

02. **GA.MA ARGAN INTENSE CARE** The GA.MA Professional Argan Oil Revitalizer is the ideal product for those who want bright and healthy hair. Protecting the hair is a good habit that allows you to have a result that is always shiny and natural. The revitalizer creates an imperceptible film around your hair and protects it from heat. It also performs a strong restructuring and regenerating action. 125 ml.

Art.Nr: 2338



GBS ABSOLUTE BLOW

Absolute Blow is the hair dryer designed exclusively for barber shops. Its compact size makes it use hassle-free. Its ceramic-coated components allow beard and mustache to preserve their natural hydration.

Benefits: Low weight. Powerful.

Output: 1570 liters of air/minute (94 m³/h)

Features: 2000 Watt, 2 speed settings, 3 temperature settings, Instant cold shot button, Long-lasting AC motor, Ultra compact design.

Weight: 525 g.

Cord: 3 meter.

Included: 2 Nozzles.

Art.Nr: 2290

GBS ABSOLUTE TOUCH

Mini hair straightener perfect for last-minute touch-ups.

Benefits: Ion Technology, Small size (15 cm), Universal Voltage Support (110 - 240V).

Output: 210°C.

Plates: Ceramic coating, 15 x 60 mm, fixed.

Weight: 75 g.

Cord: 1,85 meter.

Art.Nr: 2270





Cera Professional has been around since 2005 and started with a vision to provide both hairdressers and their customers with high-quality and professional styling tools at an affordable price. Since then, the brand has grown and today Cera is available in over 20 countries and has over 20 different products on the market. So whether it's time for fancy parties with nice clothes and advanced hairstyles or if you just want to get away from the classic winter ponytail, Cera Professional has a large selection of styling tools to fit everyone's needs.

www.bratt-trading.se/our-brands/cera-professional



Great hair is the best revenge!



ORIGINAL STRAIGHTENER

CERA ORIGINAL STRAIGHTENER

The Original Straightener is one of Cera's flag ship products. This hair friendly styling iron holds all the necessary features to leave the hair feeling good and looking great.

Benefits: Ceramic heater, Ion technology, Auto shut-off after ca 60 min, Max temperature button.

Output: Adjustable, 130°C-230°C.

Plates: Ceramic & Tourmaline coating, 20x90 mm floating.

Weight: 250 g.

Cord: Swivel, 2.5 meter.

Art.Nr: 2341



WIDE STRAIGHTENER

CERA WIDE STRAIGHTENER

Designed to control the thickest hair types, this straightener has extra-wide plates allowing you to fit in larger sections of hair, while at the same time being easy and comfortable to work with.

Benefits: Ceramic heater, Ion technology, Auto shut-off after ca 60 min, Max temperature button.

Output: Adjustable, 130°C-230°C.

Plates: Ceramic & Tourmaline coating, 37x89 mm floating.

Weight: 290 g.

Cord: Swivel, 2.5 meter.

Art.Nr: 2343

Cera
PROFESSIONAL
STRAIGHTENERS



BULLET STRAIGHTENER

CERA
BULLET STRAIGHTENER

With its round tip and exceptionally slender body, The Bullet Straightener is specifically designed for versatile styling from roots to ends.

Benefits: Ceramic heater, Ion technology, Auto shut-off after ca 60 min.

Output: Adjustable, 130°C-230°C.

Plates: Ceramic & Tourmaline coating, 23x115 mm fixed.

Weight: 210 g.

Cord: Swivel, 2.5 meter.

Art.Nr: 2342



COMPACT STRAIGHTENER

CERA
COMPACT STRAIGHTENER

Whether you're a traveling stylist or dashing from the gym, this compact yet powerful dual-voltage straightener can smooth out frizz, reduce static, and give you the same glamorous styles as it would at home.

Benefits: Ion technology, Auto shut-off after ca 60 min,
Dual voltage system (120 - 240V).

Output: Adjustable, 140°C-220°C.

Plates: Ceramic & Tourmaline coating, 20x80 mm floating.

Weight: 180 g.

Cord: Swivel, 2.5 meter.

Art.Nr: 2344



DAY-TO-DAY STRAIGHTENER

CERA
DAY-TO-DAY STRAIGHTENER

Whether you are trying to straighten out your lusciously thick locks or tame that flyaway fine hair, the Day-To-Day Straightener will set things straight - day after day!

Benefits: PTC heater, ion technology, auto shut-off after ca 60 min

Output: Adjustable, 130 – 230°C

Plates: Ceramic and Tourmaline coating, 24x87 mm floating

Weight: 240 g

Cord: Swivel, 2.5 meter

Art.Nr: 2345

It's time to set things straight!



CERA
INFRARED STRAIGHTENER

Using revolutionary infrared technology, your hair is gently heated from the inside out, locking in the hair's natural moisture and creating shine from root to tip. Achieve beautiful frizz-free results using less heat overall and therefore minimizing damage. Optimal for all hair types.

Benefits: IR technology, Auto shut-off after ca 60 min.

Output: Adjustable, 160°C-230°C.

Plates: Chromed Titanium. Ceramic and Tourmaline coating, 23x90 mm floating.

Weight: 280 g.

Cord: Swivel, 2.5 meter.

Art.Nr: 2347



ORIGINAL CRIMPER

CERA ORIGINAL CRIMPER

The Original Crimper is a brilliant addition to any hairdressers kit alongside their straightener and curler! The styler easily and instantly creates shiny, perfectly defined, long lasting texture in the hair and no backcombing!

Benefits: Ceramic heater, Ion technology,
Auto shut-off after ca 60 min, Cool tip.
Output: Adjustable, 130°C-230°C.
Plates: Ceramic & Tourmaline coating, 43x90 mm floating.
Weight: 450 g.
Cord: Swivel, 3 meter.

Art.Nr: 2371



SLIM CRIMPER

CERA SLIM CRIMPER

Want to build volume? Or do you want to get extra creative with your styling? Shiny, perfectly defined texture after every use!

Benefits: Ceramic heater, Ion technology,
Auto shut-off after ca 60 min, Max temperature button.
Output: Adjustable, 130°C-230°C.
Plates: Ceramic & Tourmaline coating, 23x90 mm floating.
Weight: 250 g.
Cord: Swivel, 2 meter.

Art.Nr: 2374



TRIPLE BARREL WAVER XL

CERA TRIPLE BARREL WAVER XL

Embrace the crimped hair of decades past with the Triple Barrel Waver XL – the styling tool that effortlessly creates a hairstyle full of XL texture and XL volume.

Benefits: PTC-heater, auto shut-off after ca 60 min
Output: Adjustable, 80°C-210°C
Plates: Ceramic coating, 11.7 cm long barrel, 3x Ø25 mm
Weight: 440 g
Cord: Swivel, 3 meter.

Art.Nr: 2368

CERA TRIPLE BARREL WAVER

Embrace the crimped hair of decades past with the Triple Barrel Waver – the styling tool that effortlessly creates a hairstyle full of texture and volume.

Benefits: Ion technology, Auto shut-off after ca 60 min, Cool tip, safety tripod.
Output: Adjustable, 80°C-210°C.
Plates: Ceramic & Tourmaline coating, 19 cm barrels.
Weight: 320 g.
Cord: Swivel, 3 meter.

Art.Nr: 2369



CERA DEEP WAVER

Are you after beautifully defined, long lasting beach waves? Or perhaps big, glamorous Hollywood-style curls that will follow you through the night?

Benefits: Ceramic heater, Ion technology, Auto shut-off after ca 60 min, Cool tip.
Output: Adjustable, 130°C-230°C.
Plates: Ceramic & Tourmaline coating.
Weight: 450 g.
Cord: Swivel, 3 meter.

Art.Nr: 2372



CERA WAVESTYLER

Wavestylers easily create the perfect wavy hair, both for parties and for everyday use.

Benefits: Ceramic heater, Ion technology, Auto shut-off after ca 60 min, Cool tip.
Output: Adjustable, 130°C-230°C.
Plates: Ceramic & Tourmaline coating.
Weight: 350 g.
Cord: Swivel, 3 meter.

Art.Nr: 2373



*Cast a spell with Ceras magical
curling wand!*



CERA
CURLING WAND

The Curling Wand is one of Ceras bestselling products and for a good reason. Create flirty, romantic curls in all shapes and sizes in just minutes. Use your imagination and experiment, the result will speak for itself.

Benefits: Ion technology, Auto shut-off after ca 60 min, Cool tip, Built in safety tripod.

Output: Adjustable, 80°C-210°C.

Barrel: Ceramic & Tourmaline coating.

Available Sizes: 13-26 mm, 19-32 mm, 25-38 mm.

Weight: 145-220 g.

Cord: Swivel, 3 meter.

Art.Nr: 2355 (13-26 mm), **2356 (19-32 mm)**, 2357 (25-38 mm)



CURLING IRONS & WANDS



MICRO CURLING IRON

CERA MICRO CURLING IRON

When it's all about the glam! Discover the secret to head-turning, show-stopping, breathtaking, full on fabulous curls!

Benefits: Ion technology, Auto shut-off after ca 60 min, Cool tip, Built in safety tripod.

Output: Adjustable, 80°C-210°C.

Barrel: Ceramic & Tourmaline coating.

Weight: 170 g.

Cord: Swivel, 3 meter.

Art.Nr: 2359



CURLING WANDBAR

CERA CURLING WANDBAR

Whether you are after beachy waves or romantic curls, you can count on consistent and long-lasting results after every use.

Benefits: Ion technology, Auto shut-off after ca 60 min, Cool tip, Ergonomic angle.

Output: Adjustable, 80°C-210°C.

Barrel: Ceramic & Tourmaline coating, 19-32 mm

Weight: 220 g.

Cord: Swivel, 3 meter.

Art.Nr: 2352



CURLING IRON

CERA CURLING IRON

Nuts about curls? Meet your new best friend! Create the tightest and brightest curls around with the Curling Iron from Cera Professional.

Benefits: Ion technology, Auto shut-off after ca 60 min, Cool tip, Long barrel.

Output: Adjustable, 80°C-210°C.

Plates: Ceramic & Tourmaline coating.

Available Sizes: 19 mm, 25 mm, 32 mm, 38 mm.

Weight: 180-325 g.

Cord: Swivel, 3 meter.

Art.Nr: 2361 (19 mm), **2362 (25 mm)**, 2364 (32 mm), **2363 (38 mm)**



PRO DRYER 2000-ION

CERA PRO DRYER 2000-ION

Dry larger sections of hair quickly and efficiently while neutralizing static, retain moisture and boosting shine.

Output: 1100 liters of air/minute (68 m³/h).
Features: 2000 watt, 2 speed settings,
 4 temperature settings, Instant cold shot button.
Weight: 530 g.
Cord: 3 meter.
Included: 2 Nozzles.

Art.Nr: 2510



PRO DC DRYER

CERA PRO DC DRYER

The Pro DC Dryer features a unique Johnson 2000-watt DC Motor designed to deliver more power, longer life and lower weight.

Output: 1417 liters of air/minute (84 m³/h).
Features: 2000 watt, 2 speed settings,
 2 temperature settings, Instant cold shot button.
Weight: 390 g.
Cord: 3 meter.
Included: 2 Nozzles.

Art.Nr: 2513



ULTRALIGHT DRYER

CERA ULTRALIGHT DRYER

Balanced lightweight design and a powerful DC motor where the powerful airflow is translated to fast drying speed - with no fear of arm fatigue.

Output: 1100 liters of air/minute (68 m³/h).
Features: 2000 watt, 2 speed settings,
 4 temperature settings, Instant cool shot button.
Weight: 330 g.
Cord: 3 meter.
Included: 2 Nozzles.

Art.Nr: 2515

*You
blow me
away!*

cera
PROFESSIONAL
HAIR DRYERS

CERA
BLACK JET 1800 DRYER

Quiet! Light! Powerful! This professional, next generation hair dryer blow-dries your hair in record time while still leaving it silky smooth and glossy!

Features: 1800 watt, 3 speed settings,
3 temperature settings, instant cool shot button

Weight: 320g.

Cord: 2.5 meter.

Included: 2 nozzles. 1 diffuser.

Art.Nr: 2540



CERA DIGITAL CARE DRYER

This digital hair dryer is comfortable, powerful and easy to handle. Choose between five different working modes and get the perfect result for your personal preferences.

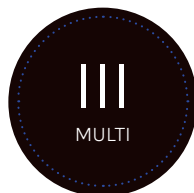
Features: 1600 watt, Digital display, 5 working modes, 3 speed settings, 7 temperature settings, Auto cleaning function, Cool air setting

Weight: 460g.

Cord: 2.5 meter.

Included: 1 magnetic nozzle.
2 magnetic diffusers.

Art.Nr: 2545





HOT STYLING BRUSHES

CERA HOT AIR BRUSH

Cera hot air brush is a dryer and styler in one tool. The air brush can bring out the stylist in everyone and create the perfect effect of newly blow-dried hair. You can use the brush both for volume, straight hair and to create shaped ends.

Benefits: Ion technology, 3 Air speed settings,
Cool air switch, Rotating Cool tip.

Output: 700 Watt.

Barrel: Ceramic coating.

Weight: 330 g.

Cord: Swivel, 2,5 meter.

Art.Nr: 2464

NEW

CERA HOT STYLING BRUSH

Get the look of a professional blowout in minutes with the Hot Styling Brush.

Benefits: Ion technology, Auto shut-off after ca 60 min,
Cool tip, 2-in-1 Quality.

Output: Adjustable, 130°C-230°C.

Barrel: Ceramic & Tourmaline coating.

Available Sizes: 32 mm, 38 mm, 45 mm.

Weight: 220 g.

Cord: Swivel, 2,5 meter.

Art.Nr: 2460 (32 mm), **2461 (38 mm)**, 2462 (45 mm)