



Working alongside with the most up-to-date hairdressers, Parlux complies with their most demanding needs by offering a range of professional products designed to satisfy the specific requirements of hair performance and reliability. From when the young Paolo Parodi founded the company in the 70's, Parlux has been famous for uncompromising quality and technical innovation.

www.bratt-trading.se/our-brands/parlux

Parlux is available in the following countries: SE, NO, EE, AT & SI



PARLUX 1300

A very loved dryer from Parlux, much thanks to a very simplistic use and retro style look.

Output: 780 liters of air/minute (48 m³/h).

Features: 1300 watt, 2 speed settings, 4 temperature settings, Instant cold shot button, Long lasting Parlux AC motor (2000+ hours).

Weight: 480 g.

Cord: 3 meter.

Included: 2 Nozzles.

Art.Nr: 2400



PARLUX 1800 ECO

A Parlux classic, a jack of all trades. It is not the best at anything but good at everything. Made from recycled materials. Low energy consumption.

Output: 915 liters of air/minute (55 m³/h).

Features: 1420 watt, 2 speed settings, 2 temperature settings, Instant cold shot button, Long lasting Parlux AC motor (2000+ hours).

Weight: 520 g.

Cord: 3 meter.

Included: 2 Nozzles.

Art.Nr: 2401



PARLUX 3800 ECO

A very powerful and environmentally friendly dryer using the latest ION technology by Parlux. Made from recycled materials.

Output: 1250 liters of air/minute (75 m³/h)

Features: 2100 watt, 2 speed settings, 4 temperature settings, Instant cold shot button, K-Lamination motor (2000+ hours), Built in silencer.

Weight: 530 g.

Cord: 3 meter.

Included: 2 Nozzles.

Art.Nr: 2430



PARLUX 385 POWER LIGHT

Being only 480 grams it is a very powerful model for its weight. It holds powerful K. Lamination motor as well as using ceramic ION technology and a built-in silencer. Made from recycled materials.

Output: 1300 liters of air/minute (79 m³/h).

Features: 2150 watt, 2 speed settings, 4 temperature settings, Instant cold shot button, K-LAMINATION motor® (2000+ hours), built-in silencer.

Weight: 480 g.

Cord: 3 meter.

Included: 2 Nozzles.

Art.Nr: 2434 (black), 2435 (orange)

PARLUX 385 POWER LIGHT



MELODY SILENCER

MELODY SILENCER

Don't sacrifice power and speed for silence! Fits all Parlux dryers with the exception of the 1300.

Benefits: Does not reduce airflow. Significantly lowers the noise and changes the tone to a more comfortable one. Infinite life - If you replace the dryer, just take the silencer with you. One second assembly - just click it on!

Art.Nr: 2429



385 DIFFUSER

385 POWER LIGHT DIFFUSER

A handy diffuser that fits the 385 Power Light Dryer.

Art.Nr: 2438



DIFFUSER 3800

DIFFUSER 3800

A handy diffuser that fits the Parlux 3800 Eco Dryer.

Art.Nr: 2439



PARLUX DIFFUSER

PARLUX DIFFUSER

A handy diffuser that fits Parlux 1300 and Parlux 1800.

Art.Nr: 2503

*Lets look
forward!*

PARLUX ADVANCE LIGHT

Parlux Advance is a professional dryer with advanced technology. The K-ADVANCE motor gives superior performance in terms of higher power and a longer lifespan. The parlux Advance reflects extensive technological research aimed at meeting the requirements of hairdressers. It has less weight, better balance and a softer touch.

Benefits: Well balanced, Very powerful for its weight, Eco friendly, Anti heating front body.

Output: 1350 liters of air/minute (83 m³/h).

Features: 2200 watt, 2 speed settings, 4 temperature settings, Instant cold shot button, New and improved K-ADVANCE plus motor (2500+ hours), ION technology, built in silencer.

Weight: 470 g.

Cord: 3 meter.

Included: 2 Nozzles.



ADVANCE LIGHT
DIFFUSER

Art.Nr: 2440

ADVANCE LIGHT
BLACK

Art.Nr: 2475



ADVANCE LIGHT
LIGHT GOLD

Art.Nr: 2476



ADVANCE LIGHT
WHITE

Art.Nr: 2477



ADVANCE LIGHT
RED

Art.Nr: 2479



ADVANCE LIGHT
PINK

Art.Nr: 2482



ADVANCE LIGHT
ICE

Art.Nr: 2484



PARLUX ALYON

Parlux Alyon boasts a sophisticated, ultra-ergonomic design. The innovative Hair Free System is a new exceptional integrated device of the Parlux Alyon. Placed in the back of the dryer, it catches and collects the hair, thus preserving its efficiency and operation over time. Painted with a special certified anti-microbial treatment*, enriched with silver powder, which creates an unfavorable surface for the proliferation of micro-organisms and helps to maintain hygiene during use.

Benefits: Antibacterial Treatment, Low weight, Ergonomic design, Anti heating front body.

Output: 1355 liters of air/minute (84 m³/h).

Features: 2250 watt, 2 speed settings,
4 temperature settings, Instant cold shot button,
New and improved K-ADVANCE plus motor (3000+ hours),
Air Ionizer technology.

Weight: 465 g.

Cord: 3 meter.

Included: 2 Nozzles.



PARLUX ALYON
DIFFUSER

Art.Nr: 2600



PARLUX ALYON
MATT BLACK

Art.Nr: 2601



PARLUX ALYON
BRONZE

Art.Nr: 2602



PARLUX ALYON
MATT GRAPHITE

Art.Nr: 2603



PARLUX ALYON
PINK

Art.Nr: 2604



PARLUX ALYON
GOLD

Art.Nr: 2610



PARLUX ALYON
RED

Art.Nr: 2611



PARLUX ALYON
YELLOW

Art.Nr: 2607



PARLUX ALYON
TURQUOISE

Art.Nr: 2608

*Antimicrobial treatment prevents the proliferation of bacteria but does not protect against the virus of this current health emergency.



PARLUX MAGICSENSE DIFFUSER

Parlux MagicSense is the special diffuser that revolutionizes how you dry curls and style hair, to obtain a natural effect quickly and without messing up your hair. Fits both Parlux Alyon and Digitalyon.

Art.Nr: 2629

PARLUX DIGITALYON

The Parlux DIGITALYON® is the new digital hairdryer made by Parlux, the TOP reference on today's market and natural evolution of the highly appreciated Parlux ALYON. Maintaining the features of the highest quality and professionalism that have distinguished Parlux hairdryers for over 40 years, the new Parlux DIGITALYON includes a digital technology that increases its performances in term of power and heat, improving and speeding up the work of the most demanding professionals.

Benefits: Very light, ergonomic and balanced.
Anti heating front body.

Output: 1420 liters of air/minute (88 m³/h).

Features: 2400 watt, 2 speed settings,
4 temperature settings, Instant cold shot button,
New professional digital motor E-lyon.
Air Ionizer technology.

Weight: 395 g.

Cord: 3 meter.



**NEW
COLOUR**



Available versions:

“Standard”, with two nozzles (Standard & Slim) **Art.Nr:** 2640 (Antracite), **2641 (Silver)**, 2644 (Blue)

“Pack Parlux DIGITALYON + MagicSense” **Art.Nr:** 2642 (Antracite), **2643 (Silver)**



The hair choice.



PARLUX ARDENT BARBER-TECH

PARLUX ARDENT BARBER-TECH

Parlux Ardent Barber-tech is a dryer that is especially designed for barber salons. The combination of the perfect power and negative ions ensures a fast drying of beard, mustache and hair. It has a vintage design, and a polished graphite finish.

Benefits: Anti heating front body, Eco friendly.

Output: 1010 liters of air/minute (61 m³/h).

Features: 1800 Watt, 2 speed settings, 4 temperature settings, Instant cold shot button, Long lasting AC motor (+2000 hours).

Weight: 535 g.

Cord: 3 meter, extra strong.

Included: 1 nozzle.

Art.Nr: 2615



PARLUX 3200 PLUS

PARLUX 3200 PLUS

A powerful comfortable hairdryer designed to optimize drying thanks to a greater airflow.

Benefits: Well balanced, Very powerful for its weight, Ergonomic handle.

Output: 1183 liters of air/minute (71 m³/h).

Features: 1900 Watt, 2 speed settings, 4 temperature settings, Instant cold shot button, Powerful Ciaramella K-LAMINATION motor® (2000+ hours)

Weight: 590 g.

Cord: 3 meter.

Included: 2 Nozzles.

Art.Nr: 2620



A hairstylist named Jr. L wanted to have his own line of high end professional tools that would better meet stylists needs. He partnered up with a design company in the US. Together they manufactured the most innovative professional tools in the beauty industry. Products that soon would become the most covet hair care products on the market and compete alongside many well-known brands of today.

Make sure to check out the whole JRL assortment at:
www.bratt-trading.se/our-brands/jrl



JRL FP 2020L

Forte Pro 2020L is a light but powerful dryer, offering the optimal combination of temperature and air flow for styling and fast drying.

Benefits: Ultra light, efficient, quiet

Features: 2200 Watt, 4 speed settings,
4 temperature settings, Instant cold shot button,
Brush-less DC motor (up to 5000 hours),
Turbo function, Graphene coated heater

Weight: 390 g.

Cord: 3,5 meter.

Included: 2 Nozzles.

Art.Nr: 3481



JRL FORTE PRO DRYER HOLDER

Art.Nr: 4914



JRL FORTE PRO

Ultra-light, powerful and efficient hair dryer. JRL Forte Pro produces high-pressure and high velocity of air flow

Art.Nr: 3485

Benefits: Balanced light weight, Powerful, Auto cleaning.

Features: 2150 watt, Cool shot button, 3 temperature settings, 3 speed settings. Auto cleaning function, Built in ion generator and LED indicators.

Weight: 320g.

Cord: 3.5 meter.

Included: 2 nozzles, 1 diffuser.

AUTO CLEANING FUNCTION

The auto cleaning function cleans the filter and the inner components of the dryer.

BUILT IN ION GENERATOR

Reduces drying time, frizz and static while providing hydration.

LED INDICATORS

Cleaning warning, auto cleaning warning.



Founded in 1979 as an electrical engineering company, ETI quickly asserted itself as a synonym of quality, technology and innovation. The ideation and realization of the Turbo dryer, one of the first professional hairdryers using a universal brush motor, was the companies contribution to the immediate success in the professional hair styling field.

Make sure to check out the ETI assortment at:
www.bratt-trading.se/our-brands/eti



Quality. Design. Performance.



ETI STILE DIGITALE PLUS

ETI STILE DIGITALE PLUS

The strong motor and airflow speed afford quick drying and styling for all hair types. Made in Italy.

Benefits: Low weight. Powerful.

Output: 1900 liters of air/minute (114 m³/h).

Features: 2500 Watt, 2 speed settings, 4 temperature settings, Instant cool shot button, Long life digital brush-less motor, Polycarbonate anti-breaking shell.

Weight: 400 g.

Cord: 3 meter.

Included: 2 Nozzles.

Art.Nr: 2490



ETI ECO TURBO 3900 LIGHT

ETI ECO TURBO 3900 LIGHT

The powerful ETI Eco Turbo is made from recyclable components, making it Eco Friendly. Made in Italy.

Benefits: Featherlight, Powerful, Recyclable components.

Output: 1500 liters of air/minute (90 m³/h).

Features: 1800 Watt, 2 speed settings, 4 temperature settings, Instant cool shot button, Long life ETI DC motor, Ionic Technology, Polycarbonate anti-breaking shell.

Weight: 390 g.

Cord: 3 meter.

Included: 2 Nozzles.

Art.Nr: 2496

CHAPTER TWO

ELECTRICAL STYLING TOOLS

VARIOUS STYLING TOOLS



MINI FLAT IRON BLACK

Benefits: Ion Technology, Small size (15 cm), Universal Voltage Support (110 - 240V).

Output: 200°C.

Plates: Ceramic coating, 12,5 x 60 mm, fixed.

Weight: 75 g.

Cord: 2 meter.

Art.Nr: 2379 (Black), 2380 (Pink)

MINI FLAT IRON



MINI TRAVEL KIT

MINI TRAVEL KIT

Mini Flat Iron: 200°C., 12,5 x 70 mm ceramic coated floating plate, 2 meter cord.

Mini Dryer: 1000 watt, 2 heat settings, 2 speed settings, 2 meter cord. Travel-sized nozzle and diffuser included.

Art.Nr: 2520



MINI VOLUME IRON BLACK

Benefits: Ion Technology, Small size (15 cm), Universal Voltage Support (110 - 240V).

Output: 200°C.

Plates: Ceramic coating, 12,5 x 60 mm, fixed.

Weight: 75 g.

Cord: 2 meter.

Art.Nr: 2385 (Black), 2386 (Pink)

MINI VOLUME IRON



MINI DRYER TURBO

MINI DRYER TURBO

Benefits: Travel-sized.

Features: 1000 watt, 2 heat settings, 2 speed settings.

Weight: 200 g.

Cord: 2,8 meter.

Included: Travel-sized nozzle and diffuser

Art.Nr: 2521

CHAPTER TWO

ELECTRICAL STYLING TOOLS



PRO AIRSTYLER DUO

Airstyler with two interchangeable styling brushes of different popular sizes.
Fits both professional and home use.

Benefits: Value for money.

Features: 180 watt, Johnson motor.

Cord: 3 meter.

Included: Styling brush 13 mm, Styling brush 19 mm.

Art.Nr: 2451

Main unit for art.nr 2451.

Art.Nr: 2441

STYLING TOOL ACCESSORIES

*When it's
all about
hair*



UNIVERSAL DIFFUSER

A handy diffuser that fits art.nr 2400, 2401, 2490, 2496, 2510, 2513 and 2620.

Art.Nr: 2501



UNIVERSAL DIFFUSER ADJUSTABLE

A diffuser with adjustable airflow. Fits art.nr 2306, 2400, 2401, 2430, 2490, 2496, 2615 and 2620.

Art.Nr: 2505

CHAPTER TWO

ELECTRICAL STYLING TOOLS

HAIR DRYER HOLDERS



DRYER HOLDER REGULAR

HAIR DRYER HOLDER, REGULAR

ø7 cm.
Fits all of our dryers with slim nozzle.

Art.Nr: 4900



DRYER HOLDER TORNADO

HAIR DRYER HOLDER, TORNADO

ø7 cm.
Fits all of our dryers with slim nozzle.

Art.Nr: 4903



DRYER HOLDER SWIRL

HAIR DRYER HOLDER, SWIRL

ø9 cm. Fits all of our dryers except
Parlux 385 Power Light and Parlux Advance.

Art.Nr: 4905

HEAT PROTECTION



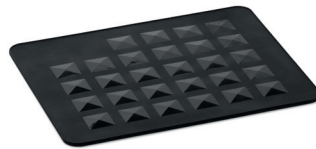
HEAT PROTECTION MAT

Size: 40,4 cm x 30,5 cm.

HEAT PROTECTION MAT, LARGE

Protection up to 300°C. Fits the surface to the
assistant table (article 4792).

Art.Nr: 4921



HEAT PROTECTION MAT

Size: 19 cm x 24 cm.

HEAT PROTECTION MAT

Protection up to 300°C.

Art.Nr: 4922



HEAT PROTECTION CAP

HEAT PROTECTION CAP

Art.Nr: 4924



HEAT PROTECTION CAP

HEAT PROTECTION CAP, WIDE

Art.Nr: 4925



HEAT PROTECTION GLOVE

HEAT PROTECTION GLOVE

Art.Nr: 9520



HEAT PROTECTION FINGERS

HEAT PROTECTION FINGERS

Art.Nr: 9522